Distance Learning Multi-Institution Collaborative Partnerships That Work!

Phil Hanson
Dan Bain
Randy Malta
July 13, 2006
MITCO
Missouri-Illinois Telelearning Consortium

• About MITCO
• About Distance Learning
• Courses by College
• Courses by Subject Area
About Mitco

mission ◇ member colleges ◇ for more information

East Central College
Union, MO

Jefferson College
Hillsboro, MO

KETC/Channel 9
St. Louis, MO

Lewis & Clark Community College
Godfrey, IL

Mineral Area College
Park Hills, MO

St. Charles Community College
St. Peters, MO

St. Louis Community College
St. Louis, MO

Southwestern Illinois College
Belleville, IL

University of Missouri - St. Louis
St. Louis, MO

Member Colleges
Who is MITCO?

- Karen Klos, East Central College
- Linda Bigelow, Jefferson College
- Mary Hales, Lewis and Clark Community College
- Roxanne Cummings, Mineral Area College
- Dr. Stephanie Tolson, St. Charles Community College
- Phil Hanson, St. Louis Community College (MITCO Chair)
- Dr. Dan Bain, St. Louis Community College
- Laurie Bingel, Southwestern Illinois College
- Tracy Louis, Southwestern Illinois College
- Ruthann Perkins, University of Missouri-St. Louis
- Amy Shaw, KETC/Channel 9
What is MITCO?

- Coordination of contract negotiations
- Facilitation of course distribution
- Cooperative advertising and promotion
- Collection and dissemination of information
- Acquisition of new course content
- Liaison between education institutions and vendors
What is MITCO?

- Collaboration in research
- Share teaching and learning resources
- Share operational procedures and practices
- Present and participate in professional development
- Cultivate partnerships
- Solicit new members
History of MITCO

- 1980 “Missouri-Illinois Telecourse Cooperative”
- Implementation of Telecourse postsecondary instruction
  - 6 member colleges from Union, MO to Quincy, IL
  - One course offered, 3 colleges  Enrollment: 53
  - Costs Savings
  - Broadcast time
  - Course license fees
  - Acquisition of Master tapes
  - Cost of duplication of tapes
Current Organization

- 2001 New Name and New Direction
- Parallels distance learning evolution and growth (delivery & content)
- Reflects services & delivery modes
- MITCO Missouri-Illinois Telelearning Consortium
2006 MITCO

- Participants 8 postsecondary institutions
- Over 50 courses offered each year
- Enrollment: 17,000
MITCO Partner KETC

- Website (www.ketc.org)
  - Member Institution Listings
  - Contacts for MITCO Members
  - Link to Member Websites
  - Broadcast schedule posted
- On-air promotion
- Print ads in various publications
- Delivery of Course Content
### The Future

KETC is expanding the delivery methods for these courses and is providing leadership in the field of distance learning to the region’s higher education institutions. In partnership with area universities and community colleges, KETC is exploring new ways of delivering both credit and non-credit courses and is offering innovative options for educating students. These approaches also offer students a more learner-centered pathway to career development and acquisition of knowledge.

### Summer 2006 Telecourse Schedule

<table>
<thead>
<tr>
<th>Program</th>
<th>Day</th>
<th>Time</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Biography of America (cc) (Programs 1-13)</td>
<td>Sunday</td>
<td>6:00-7:00 a.m.</td>
<td>6/4-7/16</td>
</tr>
<tr>
<td>A Biography of America (cc) (Programs 14-26)</td>
<td>Sunday</td>
<td>7:00-8:00 a.m.</td>
<td>6/4-7/16</td>
</tr>
<tr>
<td>Child Development: Stepping Stones (cc)</td>
<td>Friday</td>
<td>4:30-5:30 a.m.</td>
<td>6/5-7/21</td>
</tr>
<tr>
<td>Concepts in Marketing (cc)</td>
<td>Friday</td>
<td>2:30-3:30 a.m.</td>
<td>6/5-7/7</td>
</tr>
<tr>
<td>Cycles of Life: Exploring Biology (cc)</td>
<td>Tuesday</td>
<td>4:30-5:30 a.m.</td>
<td>6/6-7/18</td>
</tr>
</tbody>
</table>
• Add Amy Shaw video clip
Present Offerings

- Broadcast conversion of content from analog to digital broadcast quality
  - FCC Compliance rulings
  - Datacasting available
- Pilot project: Video Streaming (Spring, 2005)
- DVD, VCD, & VHS in Libraries
Futures Planning Retreat
Change in MITCO Focus

From: Business Transaction Approach
- PBS Adult Learning Service
- Fewer over the air broadcasts
- Fewer administrative tasks (licensing)

To: Topical Approach
- Delivery Modes
- New Technologies
- MITCO Repository
- Exchange of Best Practices
- Faculty Development
- Learning Styles
- Future Trends
• Insert Karen Klos video segment
Vendor Partners

- CourseStream (www.collegeanywhere.org)
- Seattle Community Colleges (SCC-TV) (www.scctv.net)
- NILRC (www.nilrc.org)
- Dallas TeleLearning (http://telelearning.dcccd.edu)
- Coast Learning Systems (www.CoastLearning.org)
- Annenberg Media (www.learner.org)
- Governors State University (www.govst.edu)
- INTELECOM (www.intelecom.org)
New Initiatives

- Increased use of Flash
- “Podcasting” in various formats
- VOD, VOIP, IPTV
- Collaborative Learning Tools
  - Wimba, Blogs, Wiki, Centra, Elluminate, Tegrity
- New Devices and New Modalities
  - Hand-held mobile devices for content distribution
  - Virtual Worlds, VR, Gaming (Ex. ActiveWorlds, www.activeworlds.com)
- Community Building
- Strategic Learning